

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Marcia L. Peters

James M. Mathewson, II

John R. Hind

Appln. No.: 09/836,963

Group No.: Unknown

April 18, 2001 Filed:

Examiner: Unknown

For: METHOD AND SYSTEM FOR PROVIDING TARGETED ADVERTISING IN PUBLIC

PLACES AND CARRIERS

(Atty. Docket No. RSW920010014US1)

(complete if applicable)

THE CENTEL Date of mailing of "Notice of Allowand Base Issue Fee Due" Issue Batch No.

Commissioner for Patents Box Issue Fee (Drawings) Washington, D.C. 20231

TRANSMITTAL OF FORMAL DRAWINGS

Attached please find the formal drawings for this application.

Reg. No. 40,953

Esther H. Chong

Tel. No. (215) 923-4466

Type or print name of attorney

Synnestvedt & Lechner LLP

Name of Firm

1101 Market Street, Suite 2600

Philadelphia, PA 19107-2950

NOTE:

The art unit, serial number and number of drawing sheets should be written on the reverse side of the drawings. However, for identification of the serial number, the PTO prefers that it be placed on the front. Notice of September 5, 1986 (1070 O.G. 46 to 59, 54).

CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, Box Issue Fee (Drawings), Washington D.C. 20231.

Date: 05/22/01

Sylvia Prawl

(Type or print name of person mailing paper)

of person mailing paper)